

WELCOME KIT

CAB POINTS



CROSSBORDER ACCELERATION BRIDGE - CAB



Financiranje / Finanziamento:

Interreg V-A Italia-Slovenia 2014-2020 Skupni upravičeni stroški / Costi totali ammissibili: € 1,306,082,73 ERDF delež / Quota FESR: € 1.110.170,32

Trajanje projekta / Durata del progetto:

Začetek / Inizio: 01/10/2017 Konec / Fine: 30/09/2019



















Summary

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 - Application support for beneficiaries
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 - Organizational secretary for Cab program events
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Introduction: CAB Acceleration Program and CAB project

The CAB Acceleration Program for startups is promoted within the "Cab – Cross Border Acceleration Bridge" project funded by the Interreg V-A, Italy-Slovenia 2014-2020, cross-border cooperation Program with the aim of supporting innovative and growing startups leveraging the unique characteristics of the ITALY-SLOVENIA cross-border area.

CAB is promoted by a qualified Italian and Slovenian partnership:

In ITALY:

- Friuli Innovation Research and Technology transfer Centre lead partner
- Università Ca ' Foscari Venezia-Department of Management
- University of Trieste-Department of Economic Sciences, trade, mathematics and statistics "Bruno de finetti " (DEAMs)
- Gruppo Euris Spa

In SLOVENIA:

- ABC Accelerator Ltd. Ljubljana
- University of Primorska Faculty of Management Koper
- Chamber of Commerce of Slovenia
- Smart Com Doo

CAB Startup Acceleration Program

CAB Acceleration program aims at **making the enterprises in the Program Area** (the FVG region, the province of Venice and the Slovenian border regions) **more competitive on national and international markets**, favoring the social-economic growth of the area and, above all, creating new jobs in the medium term.

The distinctive and original feature of CAB is the cross-border approach that will be used to develop business tools to be offered to startups and innovative SMEs so that the features of the two markets can be exploited Slovenia as a test market and Italy as a scale-up market. By combining the knowledge gained and the advantages of operating in both markets, the companies participating in the CAB project will be able to create an effective cooperation network with the R & D facilities present in the area and be prepared for the global market.

The cross-border Acceleration Program is deployed between Slovenia and Italy during 6 months (2 parts of 3 months each) support activities from September 2018 until March 2019 as illustrated in the following figure:



1° phase: Slovenia -3 months

Acceleration focus on: Management and Business development; team building; Sales/Marketing; Decision making (BM+ product dev.); Pitching

CAB SUPPORT: MENTORING SLO; HANDS-ON SUPPORT (access to knowledge- skills +entrepreneurial expertize;

CAB SUPPORT: MENTORING IT

CAB SUPPORT: MENTORING IT

CAB SUPPORT: CAB SUPPORT: connection startups to investors for follow –on funding

Figure A: CAB Acceleration Program phases

The following graphic illustrates the main CAB Acceleration Program service support milestones involving beneficiaries.

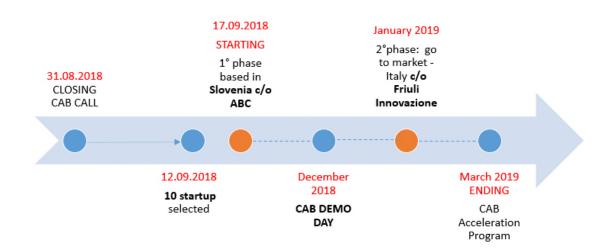


Figure B: 1st CAB Acceleration Program support milestones



CAB POINTS

Selected startups will be able to access the support of CAB POINTS located in Italy and Slovenia within 3 partner organizations acting as Front Desk with the aim to support candidates from the selection phase until the end of Acceleration Program activities.

More in detail CAB Points are located at the premises of 1. Friuli Innovazione (Italy) 2. ABC Accelerator (Slovenia) 3. Università Ca' Foscari Venezia (temporary location).

CAB Points service support to startups regards: 1. common services as well as 2. specific services linked to the distinctiveness of the hosting CAB partner organization.

CAB POINT COMMON SUPPORT

- Front desk (promotion, application support,..)
- CAB mentor network management (mentors recruitment, matching with startups)
- o organizational secretariat for CAB program events
- o Italy Slovenia Startup Standard Package
- Networking activities involving Italy –Slovenia entrepreneurial ecosystem stakeholders (corporates, investors, entrepreneurs, research)

CAB POINT SPECIFIC (related to hosting organization)

- Specific support for startups /SMES
- CAB POINT team
- Standard Package "HOW TO SET UP A COMPANY IN SLO- IT".
- Office-space available
- Hosting general and useful info: territory description, transport, and important phone numbers.

«GotoMarket» in IT

Useful links:

- http://italiastartupvisa.mise.gov.it/#application process isv
- http://www.impresainungiorno.gov.it/web/l-impresa-e-l-europa/doing-business-in-italy

CAB Contact points reference

Further details and clarifications are available by contacting the CAB points in Italy and SLOVENIA



CAB Point FRIULI VENEZIA GIULIA



C/O FRIULI INNOVAZIONE: Parco Scientifico e Tecnologico Luigi Danieli Via J. Linussio,51

33100 Udine

Mail: technoseed@friulinnovazione.it

CAB Point SLOVENIA



ABC ACCELERATOR LJUBLJANA Šmartinska cesta 152 1000 Ljubljana

Mail: info@abc-accelerator.com

CAB POINT VENETO



Dipartimento di Management dell'Università Ca' Foscari Venezia Fondamenta S. Giobbe, 873, 30121 Cannaregio, Venezia VE

Mail: cab@unive.it





CAB Point Friuli Innovazione

Specific support

For companies and researchers who want to develop their projects in a dynamic environment, with high-tech facilities and broadband connectivity, Friuli Innovazione is the right Habitat. We welcome and support scientific and technological research initiatives that introduce innovations in industrial processes and products, develop new knowledge and new services, enhance people's skills and experience.

The three-year settlement agreement provides for the payment of an all-inclusive monthly fee for the exclusive use of offices and/or laboratories and all related facilities (cleaning, surveillance, reception, utilities, conventioned use, conference rooms and equipment, etc).

In addition, tenants can use our consulting services for technology transfer, communication and press office, business acceleration and business incubator services free of charge.

Having an operational base in Friuli Innovazione means living directly:

- the comparison with businesses that are committed to innovation
- knowledge sharing
- the connection with the regional research system
- access to a network of institutions, financiers, research centers and businesses
- the development of design and business collaborations

At Friuli Innovazione you can find:

- research and development laboratories and service centers for companies
- university research laboratories
- "mixed" university and business laboratories
- certification and service centers for companies
- startup of new high-tech companies
- spin off industrial or research
- business ideas in development

LINK: https://friulinnovazione.it/en/consulenza-e-supporto-en/startup-en/







Contacts

Referent and dedicated staff

Contact details:

Mail: technoseed@friulinnovazione.it

Telephone: +39 0432 629911

CAB Project Referent:

Claudia Baracchini

Startup support Team:

- Elena Piccinato (startups)
- Elisa Micelli (Smes)

LINK

https://friulinnovazione.it/en/friuli-innovazione-en/cda-e-staff-en/https://friulinnovazione.it/en/consulenza-e-supporto-en/imprese-en/trasferimento-tecnologico-en/cab-acceleratore-di-imprese-transfrontaliero-italo-sloveno-en/





LOCATION

Friuli Innovazione is located within the Zona Industriale Udinese, just a few minutes from the access to the motorway and accessible from various international airports.

By car

Motorway A23. Exit: Udine Sud

By plane

Friuli Venezia Giulia Airport - Ronchi dei Legionari - km 40 Marco Polo Airport (VE) - km 116 Lubiana Airport - Brnik (SLO) - km 175 Klagenfurt Airport (AU) - km 175

By train

Udine Railway station

By bus

Udine Bus station

Travel time: 10 minutes

Indirizzo: VIA JACOPO LINUSSIO 51 - 33100 Udine (UD)

Telefono: 0432 629911





TRANSPORT

With 7,600,000 travelling people every year, Udine railway station is the most important station in Friuli-Venezia Giulia. Train services operate to Venice, Treviso, Trieste, Gemona del Friuli, Tarvisio, Cividale del Friuli, Padua, Bologna, Rome, Verona and Milan. International trains operate to Vienna

Useful Links:

and Munich.

http://www.saf.ud.it/cms/data/pages/000072.aspx

http://www.taxiudine.it/

Accomodation near Friuli Innovazione

Art Hotel Udine (Hotel ★★★):
 Adress: Via Paparotti, 11, 33100 Udine UD

Telephone: 0432 600061

• Executive Hotel (Hotel ****):

Adress: Via Angelo Masieri, 4, 33100 Udine UD

Telephone: 0432 602880

B&B La Ciase di Silva:

Adress: Via della Braidate, 27, 33100 Udine UD

Telephone: 335 636 0120

Agriturismo B&B Casale degli Ulivi:

Adress: Via Baldasseria Bassa, 601, 33100 Udine UD

Telephone: 333 283 4928

• Good Il Ristorantino (Restaurant): Indirizzo: Via Este, 27, 33100 Udine UD

Telephone: 345 173 9876





General info about Udine

Udine is a town with squares of Venetian charm and ancient buildings: from Piazza Libertà, defined as "the most beautiful Venetian square on the mainland", to Piazza Matteotti (or Herbal) which, all surrounded by porticos, seems to be an open-air lounge; here you can observe the slideshow of ancient and colourful historical buildings which impart the spirit of Udine.

On the hill of the town rises the castle: from its walls you can see the whole city, the mountains all around it, whereas to the south, less than an hour's drive away, there is the Adriatic Sea.

In the eighteenth century, Udine was the city of Giambattista Tiepolo who reached his artistic maturity here: today, his masterpieces can be admired in the Gallerie del Tiepolo (in the Patriarchal Palace), in the Duomo (Cathedral), and in the Chiesa della Purità. Today, Udine is a city that is open to innovation while tying its image to authentic taverns where one of the most-loved rituals is celebrated namely, the tasting of a goblet of wine (tajut) all in a very human and cordial atmosphere.

Friulian cooking, cultural events and traditional festivals (such as Friuli Doc), make of Udine an inviting place for an unforgettable holiday or weekend break.



Links:

http://www.turismofvg.it/Information-about/Tourist-offices/Udine-Tourist-office







CAB Point CA'Foscari Venezia (Veneto)

SPECIFIC SUPPORT

In the Management Department of Ca' Foscari University you can find the right place to develop your startup and business ideas!

We develop strategic innovations that can help startups in early stages to penetrate the markets and to differentiate from competitors and established firms. We study and



present many different successful cases that use innovative strategies to create new markets and new needs in costumers. In particular Ca' Foscari University will support the "go to market – Italy" – second phase of the program - offering a very useful network of enterprises located in Northen Italy. These enterprises can share knowledge and many contacts with the startups and PMI that are part of the acceleration program.

AT CA' FOSCARI YOU CAN FIND:

- The possibility to be part of a network of many innovative italian firms
- Contamination between academic and business world
- supporting mentors with expertise in specific business / technological (ARISTONCAVI areas DANIELI S.p.A., S.p.A., **AQUAFIL** S.p.A., ASALASER - Laserterapia e medicali apparecchiature S.p.A., CAREL **INDUSTRIES** S.p.A., IRINOX S.p.A.)



- Access to scientific research
- Collaboration with professors and students
- Innovative business ideas



CONTACTS:

Referents and dedicated staff

Università Ca'Foscari Venezia

REFERENTS:

Prof. Carlo Bagnoli (Tel. 041 234 8772, E-Mail: bagnoli@unive.it)

Prof. Maurizio Massaro (Tel.041 234 6984, E-Mail: maurizio.massaro@unive.it)

TEAM:

Prof. Carlo Bagnoli

Prof. Maurizio Massaro

Dott. Manuel Renosto

Dott. Matteo Grisbergh

Dott.ssa Laura Corletto

LOCATION:

Ca' Foscari University is located in the historic center of Venice just a few minutes walking from the railway station Venezia Santa Lucia.

Indirizzo: Fondamenta San Giobbe, Cannaregio 873, 30121 Venezia

Telefono: 041 2347448



Università Ca'Foscari

Venezia



By car

Motorway A4

By plane

Marco Polo Airport (VE), to reach the center of the city: bus ATVO every 20 minutes or speedboat

Treviso Canova Airport (TV) - 40 km, to reach the center of the city: bus ATVO

By train

Venezia Santa Lucia Railway Station

By bus

Piazzale Roma

ACCOMODATIONS:

Hotel Cà Zusto Veneria ★ ★

Address: Santa Croce 1358, Santa Croce, 30135 Venezia

Phone: 041 5242991

• Hotel Ai Due Fandi ★

Address: Santa Croce 946, Santa Crose, 30135 Venezia

Phone: 041 718490

• Hotel Villa Ros ★

Address: Cannaregio 389, Cannaregio, 30121 Venezia



Phone: 041 716569Venice Halldis Apartments

Address: Calle Priuli ai Cavalletti 96/T, Cannaregio, 30121 Venezia

Phone: 02 47952200

• <u>Ai tre Archi</u> (Restaurant)

Address: Cannaregio 552, 30121 Venezia

Phone: 041 716438
• Casa Bonita (Restaurant)

Address: Sestiere Cannaregio 491/491A - 30121 Venezia (VE)

Phone: 041 5246164



GENERAL INFO ABOUT VENICE

In the waters of the Adriatic, is one of the most romantic and evocative places in the world, a priceless treasure: the Venetian Lagoon.

At the heart of this legendary Province is the "Serenissima" or Most Serene Republic, with its characteristic bridges spanning the canals navigated by gondolas, its monuments, piazzas, narrow lanes and silent waters. Venice is actually a group of fascinating small islands, where art and history combine with old trades and the beauty of the sea.



Venice has more than 270,000 inhabitants and is the capital of Veneto Region and Veneto Province in north-east Italy. In the old centre, the canals serve the function of roads, and every form of transport is on water or on foot. Venice

universally considered to be the most beautiful city in the world because of this unusual urban design and its inestimable artistic heritage; it is included in the heritage of humanity projects protected by UNESCO and has the highest number of visitors of any Italian city, many of whom are foreign tourists.

https://www.veneziaunica.it/en

https://www.unive.it/pag/18359/