



ropski sklad za regionalni razv

Interreg V-A Italy-Slovenia 2014-2020 **CAP&COM and EU Green Deal**

13 October 2020, online workshop (Code 13WS1345V) Virtual platform Interactio





LightingSolutions











12>16 OCTOBER 2020 19>22 OCTOBER 2020

05>09 OCTOBER 2020



INTERACTIO VIRTUAL PLATFORM INSTRUCTIONS FOR USE

SELECT THE LANGUAGE



- Floor (original language)
- English
- Italian
- Slovenian

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INTERACTIO VIRTUAL PLATFORM INSTRUCTIONS FOR USE

TO TAKE THE FLOOR



Raise your hand Click on SPEAK

















Agenda:

- 11.30 11.45 Welcome and short introduction to the workshop
- 11.45 11.50 2021-2027 Interreg Italy-Slovenia programme and the challenge of "green" cooperation towards EU Green Deal
- 11:50 12.35 Sharing of knowledge and raising awareness about the achievements of Interreg Italy-Slovenia CAP&COM pilot actions towards EU Green Deal
- INTER BIKE II ENERGY CARE MobiTour LightingSolutions CROSSMOBY
- 12.35-12.45 Questions&Answers
- 12.45-13.50 Environmental-related challenges that is this generation's defining task: IVY's story
- 12.55-13.00 W









WELCOME

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European Green New Deal

The EU will:



Become climate-neutral by 2050



Protect human life, animals and plants, by cutting pollution



Help companies become world leaders in clean products and technologies



Help ensure a just and inclusive transition















TARGET AREA: ENERGY



Goal: Decarbonise the energy sector

- A sector based largely on renewable sources (develop offshore wind energy)
- Prioritise energy efficiency
- Increase cross-border and regional cooperation to better share clean energy sources







Source: European Commission, A clean planet for all.

The production and

use of energy

account for

more than

of the EU's

greenhouse

gas emissions

75%

November 2018





TARGET AREA: BUILDING AND RENOVATING



Goal: Renovate buildings, to help people cut their energy bills and energy use

- Promote energy efficiency investments in buildings
- Start a 'renovation wave'



Source: Eurostat, Energy balances 2019 edition, final energy consumption in year 2017.



The current rates of renovation of public and private buildings should at least double















TARGET AREA: MOBILITY



Goal: Roll out cleaner, cheaper and healthier forms of private and public transport

- A 90% reduction of greenhouse gas emissions in transport by 2050
- Use different modes of transport



90% reduction

greenhouse gas emissions in transport by 2050

 Boost supply of sustainable alternative transport fuels















TARGET AREA: INDUSTRY



Goal: Support industry to innovate and to become global learders in the green economy

- An Action Plan for a new circular economy (reducing and reusing materials)
- A digital sector for monitoring and optimising how energy and natural resources are consumed





TARGET AREAS



BIODIVERSITY

Measures to protect our ecosystem

- establishing protected areas (30% of land + 30% of sea)
- restoring degraded ecosystems at land and sea

FOOD SYSTEM

'Farm to Fork' Strategy

- Food labelling and reduce by 50% the use of chemical and hazardous pesticides
- Research and innovation: EUR 10 billion under Honrizon Europe to be invested in R&I related to food, bioeconomy, aquaculture...
- Contribute to the realisation of a circular economy (packaging, waste, transport)















AGRICULTURE

Reaching 25% of agriculture land under organic farming by 2030





How does Interreg V-A Italy-Slovenia 2014-2020 contribute to Green Deal targets?











of the Regions

Linking CAP&COM pillars & **Green New Deal**



Interreg Italy-Slovenia 2019 CAP&COM pillars

Pillar 1. Sustainable multimodal services – INTER BIKE II

Pillar 2. Participation – ENERGYCARE



Pillar 4. Green Innovation – LIGHTING SOLUTIONS

Green Deal principles and target areas

Pillar 1 & 5 : Developing sustainable mobility

Pillar 2 : How to make it inclusive and fair

Pillar 3 : Informing / Awareness raising (Circular economy is also based on the small gestures and choices made by each person).

Pillar 4 : Energy efficiency in the building sector

Pillar 5. Strategic planning – CROSSMOBY











European Commission



Interreg Italy-Slovenia: CAP&COM pilot actions to foster a greener Europe





www.adriabike.eu

ADRIABIKE cycling route

connecting cross-border area Kranjska Gora (SI) - Ravenna (IT): 1000 km

Multimodal pilot activities

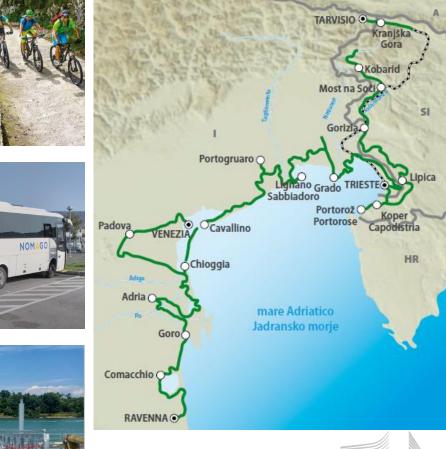
- Bike and Bus service: Koper (SI) - Grado (IT) - Cormons (IT)
- Bike and Boat service:
 - Lemene river (IT)
 - Bibione Vallevecchia (IT)

















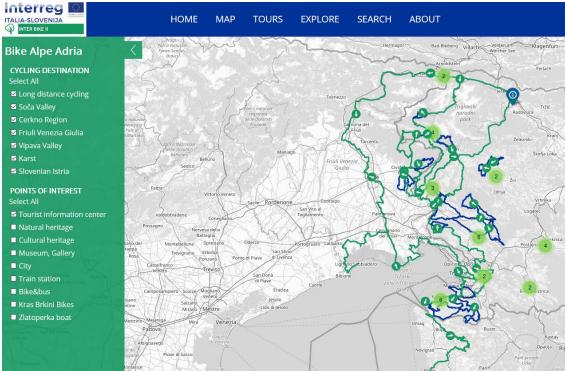


ONE CYCLING DESTINATION

Bad Eisenkap Železna Kapla,



City





INTER BIKE II







E-MOBILITY - VENETO ORIENTALE (IT)



Progetto standard co-finanziato dal Fondo europeo di sviluppo regionale Standardni projekt sofinancira Evropski sklad za regionalni razvoj





European Committee of the Regions





Watch the video: https://youtu.be/si5WVm2zJIU





Pillar 2 - Green New Deal 18th EUROPEAN WEEK of **REGIONS** and **CITIES** How to make it inclusive and fair





The active Citizens participation and the Engagement with local communities are the Solution to tackle the Climate Change challenges and the reduction of CO2 emissions



05>09 OCTOBER 2020

12>16 OCTOBER 2020







Watch our video: <u>https://www.youtube.com/watc</u> <u>h?v=EN2TYueHDyo&t=7s</u>





Pillar 2 - Green New Deal 18th EUROPEAN WEEK of How to make it inclusive and fair



Novel approaches of Social Innovation linked to Green Actions and Energy refitting are needed.



REGIONS and CITIES

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ENERGY CARE has developed as a social innovation methodology for involving residents, local organisations, schools and relevant stakeholders in all the implementation project phases













To support citizens in changing behaviour dealing with environment

30 Ambassadors involved, community meetings and local events realised.









Tip 2 Community engagement for the city renewal projects

Participatory process for co-designing the bicycle road in San Donà and the "Pedibus" in Koper realised













Tip 3

To enhance the capacity of people (especially those in need) to react to Climate Change challenges

Information events, trainings for residents and practitioners











To build the best "Green Environment" is only possible by involving beneficiaries. Solutions have to be addressed to the most excluded as low-income families, older and disable people. Because when we design solutions for vulnerable people we are building a justice and fair environment





LOCAL ACTION FOR SUSTAINABLE MOBILITY



TRAINING, AWARENESS RAISING AND INFORMATIVE ACTIVITES

Implementation of activities aimed at raising awareness of local citizens and tourists (e.g. training activities with pupils, orienteering, etc.)

PARTICIPATORY APPROACH

Adoption of a bottom-up approach, from the preliminary phases of the project (for the identification of end-users' needs) to the final evaluation of pilot actions.



ITALIA-SLOVENIJA DIGITAL TECHNOLOGIES 🕥

Wide use of digital technologies for informing citizens and stakeholders and collecting their inputs (e.g. digital platform crossmobility.eu).

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INTEGRATED MULTIMODAL MOBILITY

Implementation of actions and strategies aimed at fostering integrated and multimodal mobility (e.g. bike sharing, sustainable mobility plans)

Interreg

MobiTour

JNIONE EUROPE

MONITORING & EVALUATION

Development of a common methodology for monitoring and evaluating pilot actions





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Watch the video:

https://www.youtube.com/watch?v=9bKZFcVwkLc









GREEN INNOVATION Energy efficiency in the public sector

- Renovation of public buildings in 4 Municipalities
- Multimedia web promotion
- Raising awareness
- Energy reduction \implies CO₂ reduction
- Etc.

European Committee of the Regions WHO 4 Municipalities Energy agency GOLEA SSO LIGHTINGSOLUTIONS

Green Deal

pillars 3& 4



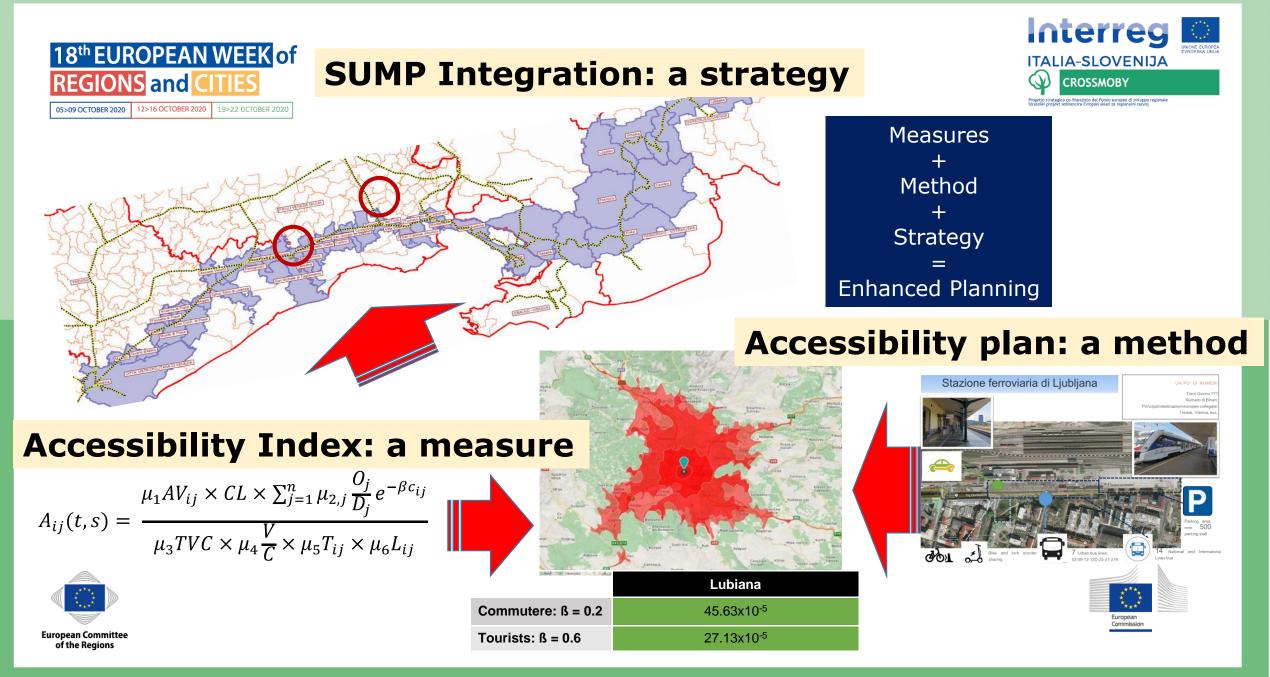
















Society

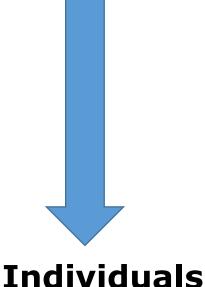
It is first a way of thinking and only then a way of moving

It is an investment in wellbeing and not a profitable activity

Perception of time spent in different means of transport

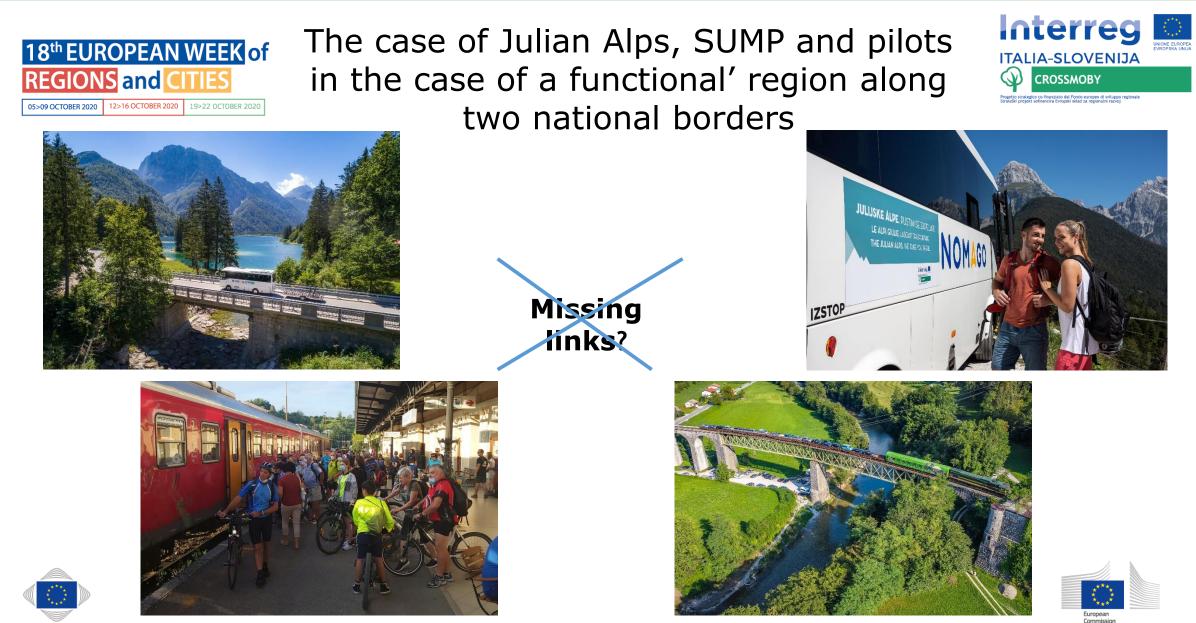
Individual mobility vs. alternatives

Sustainable mobility on a personal level









European Committee of the Regions





Watch the video: https://youtu.be/ZfejBaIDXUU







European Committee of the Regions

Discussion on pillars/ EU GREEN Deal objective













Environmental-related challenges that is this generation's defining task: *IVY's story*

Claire Poletto, Interreg Volunteer Youth, AEBR, Interreg V-A Italy-Slovenia









WHAT IS IVY ?









MY EXPERIENCE AS AN INTERREG REPORTER



Raise awareness and improve the visibility of cooperation!

Dialogue on Youth & European Cooperation: Join and have your say!







18th EUROPEAN WEEK of

12>16 OCTOBER 2020 19>22 OCTOBER 2020

REGIONS and CITIES

05>09 OCTOBER 2020







EUROPEAN GREEN NEW DEAL & YOUTH CLIMATE ACTION















Interreg

ITALIA-SLOVENIJA

CROSSMOBY

Thank you for the attention! Grazie per l'attenzione! Hvala za pozornost!

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